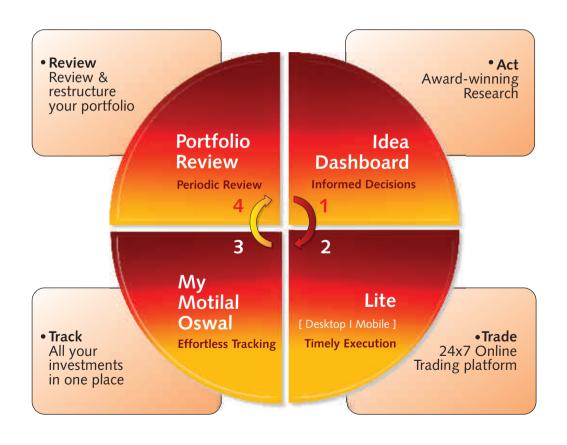




# MOSt Compass 4 Steps to Successful Investing

## 4 Steps to Successful Investing







# Idea Dashboard 3.0

Award-winning Research...

#### Idea Dashboard 3.0





Award-winning Research on Positional, Intraday, Options, etc.

#### Why Idea Dashboard?



#### **MOSL Advisory**

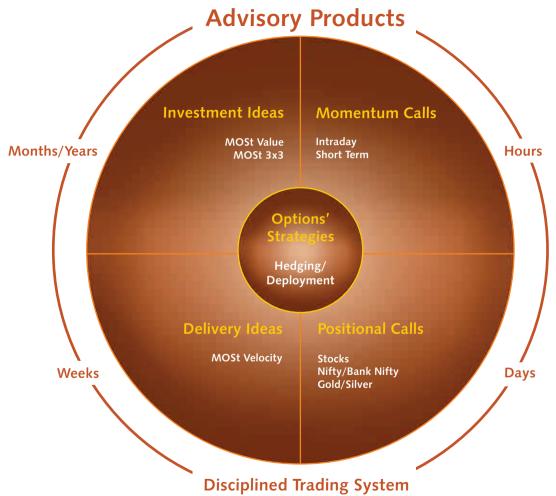
• Intraday, Positional (Index & Stock), Options & Long-term ideas

#### **Integrated News & Views**

- Stock Reco Stock of the day, MOSL Research, Advice, etc.
- Msg View Market Outlook for the day, Global market updates, etc.

#### **Interactive features**

- Drag & Drop Customize your view as per your needs
- Expand & Collapse See the panels that matter to you the most
- Upto 25 calls in each panel for a consolidated view and faster action
- Share the Research Copy-paste calls and share via Email and SMS



Participate in both sides of the Market I Follow StopLoss I Intelligent System-based Trade signals

### Few Hours to Few Days: Trading Ideas



#### Momentum Calls

Intraday / Short Term

- Structured technical calls provided through the day
- Call are generated based on news, events, delivery volume and break out trade

For Intraday traders not willing to carry over positions

#### **Positional Calls**

NPTS / Hedged NPTS / Options NPTS / SPTS / BNPTS

- Structured fundamental and technical calls
- Customer is always invested either on long or short side of the market and returns are generated by consistently following trend signals for a three month period

For F&O participants willing to take advantage of technical movements in stocks and indices

### Few Weeks to Few Years: Trading Ideas



#### MOSt Velocity (Few Weeks)

A model advisory trading portfolio which suggests investment in stocks and ETFs

For delivery based busy investors looking for sound trades for shorter duration

#### **MOSt Value** (Long-term Investments)

- Fundamental research based advice
- Mid-cap research for companies in growth phase

For investors having more than one year investment horizon

Loans Against Shares (LAS through NBFC)\* option available



# Lite

Simple, powerful and feature-rich...

Desktop | Mobile | Call N Trade | Dealer Desk

### Why Go Lite?









MFs / IPOs
Now Online!



My Portfolio Equity + F&O







Fast Broadcast
Ouick Refresh



247 Services AMO, Reports, etc.





### Why Go Lite?



#### Lite-Desktop

- Self-trading 24x7 online platform
- Online Trading Access for Equity, FNO, IPO & Mutual Fund
- Online Funds' Transfer from 45+ enlisted banks
- Award-winning Research & Advisory services integrated, and more...

#### Lite-Mobile

- Buy/Sell/Modify/Cancel orders in real-time
- Live-Quotes
- No Download/App required
- Works on most GPRS/3G handsets
- Position sync with Desktop/Dealer
- Research & Advice
- Market Watch, Market Depth and more...

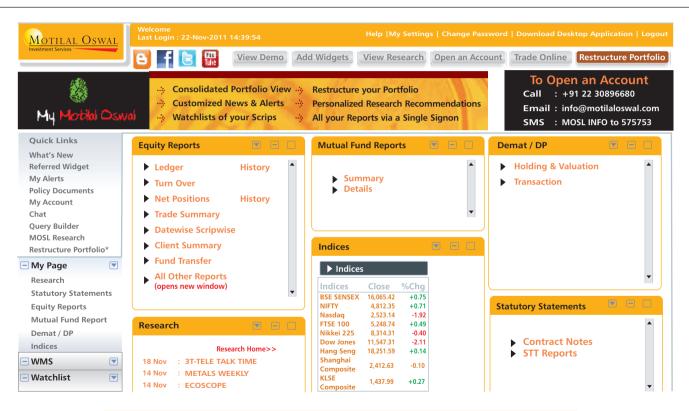


# My Motilal Oswal

All your investments in one place...

## Why My Motilal Oswal?





### Why My Motilal Oswal?



#### **Customers & Guests**

- Equity Market updates
- Commodity Market Updates
- Market News & Charts
- Alerts
- Watchlists
- Research Reports
- Equity / Commodity / MF Quotes
- IPO / MF News
- Portfolio Restructuring service

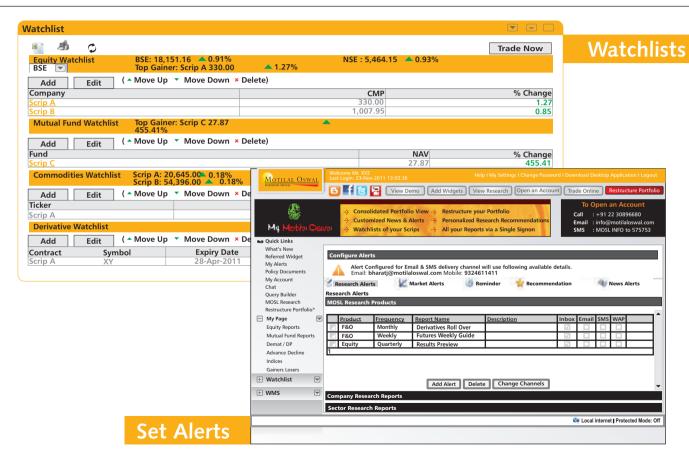


#### **Only Customers**

- Consolidated Portfolio View
- Equity Backoffice Reports
- PMS Backoffice Reports
- MF Backoffice Reports
- Depository Reports
- Contract Notes and STT Reports
- Ouick links to Account details

# Why My Motilal Oswal?





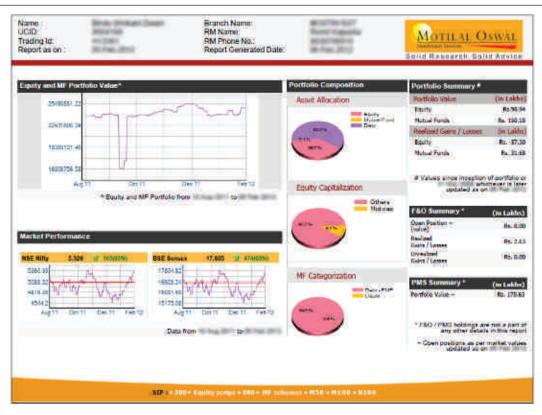


# **Portfolio Restructuring**

Review & restructure your portfolio...

### Why Portfolio Restructuring?





Available to both Customers and Guests of MOSL Upload & Restructure OR Restructure your MOSL portfolio

# Portfolio Review Report

Your portfolio valuations across asset classes

Comparison of your portfolio with industry benchmarks

Analyze your Equity & MF investments by capitalization / sector / asset class / top gainers & losers, etc.

Integrated Research advice on your holdings

Integrated with Model Portfolios for Equity & Mutual Fund across risk profiles



# **About Us...**

#### About Motilal Oswal Securities



Data as on Dec 2011

- Pan-India network in 555 cities (branches, sub-brokers & authorized person)
- Total base of 730,000 + customers (including 650,000 + retail)

#### Supported by...

- Robust real-time **Risk Management** to manage risks in changing markets
- Powerful, feature-rich Trading platforms: Web | Desktop | Mobile | Call N Trade
- Centralized Backoffice in Mumbai connected to all locations via 1,000 + VSATs
- Multiple cross-sell opportunities with customer segments across the spectrum
- Customer connect via Investor seminars, Sub-brokers & Authorized person Education programs

#### About Motilal Oswal Financial Services



**Broking** 

#### **Integrated Financial Services**

				Mutual Fund
			Principal Strategies	Principal Strategies
		Wealth Management	Wealth Management	Wealth Management
		Lending (LAS)	Lending (LAS)	Lending (LAS)
		Private Equity	Private Equity	Private Equity
		Investment Banking	Investment Banking	Investment Banking
	PMS	PMS	PMS	PMS
	Distribution MF, IPO	Distribution MF, IPO, Insurance	Distribution MF, IPO, Insurance	Distribution MF, IPO, Insurance
Institutional Equities	Institutional Equities	Institutional Equities	Institutional Equities	Institutional Equities
Retail Broking	Retail Broking	Retail Broking	Retail Broking	Retail Broking

 1987 - 95
 1996 - 2005
 2006 - 2007
 2008
 2010

#### About Motilal Oswal Financial Services



#### Knowledge First

















Motilal Oswal Financial Services Limited

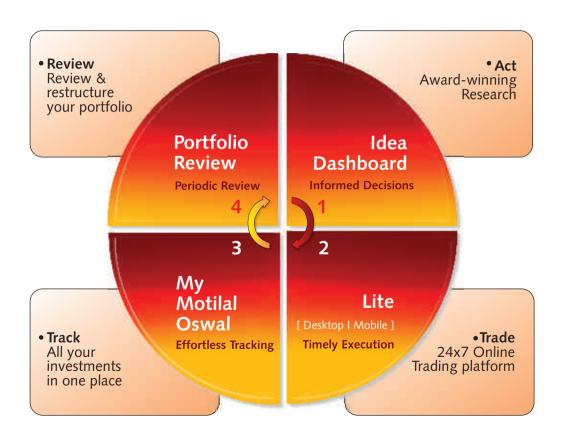
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# In Summary...

## 4 Steps to Successful Investing





#### For more information:

Call: +91 22 30896680 | SMS: MOSL<space>INFO to 575753

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Sofia Research. Sofia Advice

Motilal Oswal Financial Services Ltd: Reg. Office: Palm Spring Centre, 2nd Floor, Palm Court Complex, New Link Road, Malad (West), Mumbai 400 064. Security business is offered through Motilal Oswal Securities Limited which is a group company of MOFSL.

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PMS: INP000000670; PMS is offered through Motilal Oswal Asset Management Company (MOAMC) which is a group company of MOFSL.

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