

## **Central Depository Services (India) Limited**

## Convenient # Dependable # Secure COMMUNIQUÉ TO DEPOSITORY PARTICIPANTS

CDSL/OPS/DP/POLICY/4939

January 14, 2015

## SMS ALERTS TO BENEFICIAL OWNERS

DPs are aware that SMS alerts being sent by CDSL to registered mobile number of the BO is an important risk mitigation measure. Further, it is mandatory to register for SMS alert facility if the account holders have given Power of Attorney to operate their demat account. However, we have observed that there are still some individual demat accounts who have not registered for SMS alerts.

SEBI vide its email dated January 02, 2015 has advised depositories to mandate the depository participants to obtain and register their clients' mobile numbers for SMS alerts at the earliest and also to promote the registration of mobile numbers among the investors through investors' education highlighting the benefits.

DPs are advised to ensure compliance.

Queries regarding this communiqué may be addressed to:

□ CDSL - Helpdesk on (022) 2272-8642, 2272-8427, 2272-8624, 2272-8693, 2272-8639, 2272-1261, or 2272-2075. Emails may be sent to: <a href="mailson">helpdesk@cdslindia.com</a>.

Nayana Ovalekar **Senior Vice President – Operations** 

**CDSL**: your depository DPs may email their complaints to: <a href="mailto:helpdesk@cdslindia.com">helpdesk@cdslindia.com</a> KEYWORD: SMS Alert Page 1 of 1